



Cotton Towel



The best option for natural hand-hygiene

Cotton has always been the most natural means of drying hands. A soft, smooth towel invites use. And the cotton towel is the most pleasant to touch. At home, cloth is used quite naturally. Outside home, it provides us with the same sense of well-being.



The *PRIMA* is a revolutionary hand-drying system that cares for the environment while providing you the highest standards of individual hygiene. We value the respect your organization has shown for the environment by considering this product.

Did you know that:

- Every Prima dispenser installed helps save 3 trees annually? 
- Cotton towel rolls can be rewashed upto 100 times and do not cause any environmental pollution?
- Hot-air hand-dryers circulate and redirect faecal germs in toilets on the user by the air-currents that are directed at the hands and body?
- After use of a hot-air drier, bacteria on your hands increases 5 times?
- Every cotton towel pull provides you a personal hand-towel portion?
- Cotton towels are 4 times more absorbent than paper?
- Cotton towels remove 10 times more micro-organisms than paper?
- Used cotton towels are washed at high temperatures using anti-bacterial wash-formulae at over 100 ° C and are untouched by hand?
- Paper towels create environmental waste, disposal of which is a growing concern worldwide? 
- Even in the most developed countries like Germany and Japan, paper is recycled only once?